

# ASX ANNOUNCEMENT

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## Investor Strategy Webinar: Enero Group – The Creative Technology Company

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**16 March 2023:** Enero Group Limited (ASX: EGG) (**Company**) is pleased to invite investors to a Strategy Webinar to be held on Tuesday, 4<sup>th</sup> April 2023. Investors will hear details of Enero Group's recent transformation, Group strategy, a deeper understanding of the portfolio brands and business models, and Group capital management framework. Investors will be able to participate in a live Q&A following the presentation.

Presenting from the Company will be:

- Ann Sherry – Non-Executive Chair
- Brent Scrimshaw – Enero Group, CEO
- Carla Webb-Sear – Enero Group, CFO
- Raja Gupta – OB Media, CEO
- Mike Lynn – OB Media, CTO
- Stephen McArdle – BMF, CEO
- Wai Kwok – Orchard, CEO
- Heather Kernahan – Hotwire, Global CEO
- Matt Quirie – ROI DNA, CEO

The Strategy Webinar agenda includes:

- Introduction and Enero Group Strategy
- The AdTech Business (OB Media)
- The Agency Business (Hotwire Group, BMF and Orchard)
- Capital Management
- Q&A

Details for the Strategy Webinar are:

- Date: Tuesday 4<sup>th</sup> April 2023
- Time: 10.00am to 11:45am AEST
- Registration: By Friday 31 March 2023 at [https://us02web.zoom.us/webinar/register/WN\\_uKNmcA95StmtDmDkWtsQMA](https://us02web.zoom.us/webinar/register/WN_uKNmcA95StmtDmDkWtsQMA)

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Authorised for release by the Chief Executive Officer.

### About Enero:

Enero Group is a specialist portfolio of marketing, technology and communications businesses listed on the ASX (Australian Stock Exchange) that includes creative agency BMF, PR and integrated communications agencies the Hotwire Group (Hotwire, ROI DNA, GetIT) and CPR, digital and experiential agency Orchard and adtech platform OB Media.



[www.enero.com](http://www.enero.com)

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