

# ASX ANNOUNCEMENT

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## ENERO GROUP APPOINTS LOUISE HIGGINS AS DIRECTOR

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10/9/2021

Enero Group Limited (ASX: EGG) has announced the appointment of Ms Louise Higgins to the Board as an independent, non-executive director, with effect from 10 September 2021. Louise will also serve as Chair of the Board Audit & Risk Committee with effect from 1 December 2021.

Ms Higgins is currently the Chief Financial Officer for the Australian Retail and Commercial Division of ANZ Bank Limited at ANZ Banking Group. She has an impressive and diverse set of skills, having worked across several industries and geographies during her 20-year career.

Ms Higgins began her executive career in London with law firm Freshfields Bruckhaus Deringer before working for seven years at the BBC. In 2007 Louise joined Australia's Macquarie Bank as an Associate Director. She became COO for Nova Entertainment in 2010 with responsibility for performance of the Nova and Smooth radio networks. In 2017 she was appointed Chief Financial and Strategy Officer for the Australian Broadcasting Corporation (ABC) to oversee significant technology transformation. Her diverse non-executive career includes a Non-Executive Director role for OneTwo Home Loans. She held similar roles with CanTeen, Commercial Radio Australia, Visit Victoria and Qudos Bank.

Ms Higgins holds a Bachelor of Business from UTS. She is a member of the Chartered Institute of Management Accountants UK and the AICD. In 2016 she completed the Advanced Management Program with the Kellogg School of Management at Northwestern University, Chicago, USA.

Enero Chair, Ann Sherry said "We are delighted to welcome Louise Higgins to the Enero Board. Louise's extensive financial, M&A and strategy experience will further strengthen and complement the expertise of the existing members of the Board."

This announcement was authorised for release by the Enero Board of Directors.

**About Enero:** Enero Group is a creative and technology company operating a global collective of marketing and communications specialist agencies listed on the Australian Stock Exchange (ASX). Its portfolio includes: digital agency Orchard; creative agency BMF; brand, marketing and PR comms consultancy Hotwire; programmatic marketing platform OBMedia; issues management comms advisory CPR; and strategic data consultancies The Leading Edge and The Digital Edge. [www.enero.com](http://www.enero.com)

For more information, please visit [www.enero.com](http://www.enero.com) or contact:

**Investors:**

Jolanta Masojada  
Investor Relations  
m. +61 417 261 367  
[ir@enero.com](mailto:ir@enero.com)

**Media:**

Lu Borges  
Group Communications Director  
m. +61 422 755 492  
[lu.borges@enero.com](mailto:lu.borges@enero.com)