

# ASX ANNOUNCEMENT

---

## Appointment of Ian Rowden as Non-Executive Director

Enero Group Limited (ASX: EGG) today announced the appointment of Ian Rowden as an Independent Non-Executive Director effective today.

Ian is a recognised global business leader whose career has spanned marketing, operational and commercial leadership roles across four continents with some of the worlds most admired brands and in the world's most diverse marketplaces.

Ian began his career with The Coca-Cola Company in Sydney, Australia in 1980 and for over 20 years held numerous senior executive roles with the company worldwide. These included Region President for the China Division, based in Hong Kong and Global Head of Consumer Communications, based in Atlanta, Georgia. From 2000 to 2004 he served as Chief Marketing Officer for The Callaway Golf Company. In 2004 he joined Wendy's International as Chief Marketing Officer, a position he held until 2007 when he was appointed Chairman and CEO, Asia Pacific for Saatchi & Saatchi. From 2011 to 2015 he served as Partner at The Virgin Group and concurrently as a Board Member of Virgin Galactic and Virgin Produced.

Ian is currently a member of the Investment Advisory Board of Innovate Partners LLC, a Los Angeles area based venture capital firm, and is a Board member of private Companies Brightguard and Premier League Basketball as well as Miami Ad School.

Enero Group's Chairman, John Porter said: "We are pleased to appoint Ian to the Enero Board. Ian has had a long and distinguished career on both client and agency sides of marketing and will be a great asset for the Group. Ian's appointment is a further step in broadening our sector expertise, along with the added benefit of Ian being based in the USA, a geography that is a key focus for our future growth.

Ian Rowden said: "It is an exciting time to join the Enero Board. The Group is very well placed to take advantage of the changes in the marketing services sector and I hope to contribute to the Group's future success. I look forward to working with the Board and Management team".

Contact:  
Brendan York  
Group Finance Director  
Telephone: +612 8213 3084