



**ASX ANNOUNCEMENT**

30 April 2018

## Appointment of David Brain as Non- Executive Director

Enero Group Limited (ASX: EGG) today announced the appointment of David Brain as an Independent Non-Executive director, effective 10 May 2018.

David was most recently a Director of the Group supervisory board of Edelman, the world's largest Public Relations firm, and a member of its global management board. During thirteen years at Edelman, he was CEO of the Europe Middle East & Africa (EMEA) region and latterly, CEO of Asia Pacific Middle East & Africa (APACMEA). Both regions achieved significant revenue growth during his tenures, won multiple industry awards and became recognised as regional leaders. David was a leading figure in the modernisation of Edelman's services beyond traditional public relations and is a thought-leader on communications in the social media era.

Prior to Edelman, David was Co-CEO of Weber-Shandwick UK and Managing Director at Burson-Marsteller UK. He has also worked in Corporate Affairs at Visa International and as a planner in advertising.

David is currently an Advisory Board member of The Spinoff, New Zealand's most successful on-line news magazine and an investor and Advisory Board member of Parkable, a New Zealand based new economy business.

Enero Group's chairman, John Porter said: "We are very pleased to welcome David as a Non-Executive Director. David has deep industry knowledge of public relations and integrated communications which are a key pillar of our Group. David's network and thought leadership will be invaluable to all our businesses".

David Brain said: "I am delighted to be joining as a Director of Enero which is at a very exciting time in its development and at a time where integrated communications businesses are being given more opportunities to expand their services to clients. I look forward to working with John, Matthew and the Board to further enhance the capabilities of the Group".

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